

Tuesday, May 9

09.30 **Welcome Coffee** offered by



11.30 **CISCO & BIC**
When Logistics gets cool



CISCO (International Center for Container Studies) and BIC (Bureau of International Containers) present the 15th edition of the international conference dedicated to the cold supply chain scheduled in Genoa from 10 to 12 October 2023.

13.00 **Light lunch** offered by



Networking & B2B

16.00 **Coffee break** offered by



16.30 **PORTS OF GENOA**
Port Vision to 2050



The Port Authority shares the port vision to 2050 and meets with the stakeholders of the international shipping industry during the networking event.

Drinks reception offered by



BRAND OF



Wednesday, May 10

09.30 **Welcome Coffee** offered by



10.30 **PORTS OF GENOA**
All quiet on the Southern Route?



The expansion drive underway at the Ports of Genoa and the completion of the southern end of the Rhine-Alpine Trans-European transport corridor join forces to create a seamless and resilient supply chain network and provide a viable alternative from the south to serve the European marketplace. These are the themes which will be addressed by the leading players of the shipping industry and the major European shippers.

13.00 **Light lunch** offered by



15.00 **PORTS OF GENOA**
Sustainable Routes



Focus on projects and actions to make Ports of Genoa a more efficient and sustainable hub of the international supply chain.

16.00 **Coffee break** offered by



16.30 **PORTS OF GENOA**
The intermodal Southern Gateway to Europe



Rail transport is instrumental to bringing the Ports of Genoa closer to Europe. The Port Authority seals its partnership with UIRR and PSA announces the new intermodal rail service to Germany.

Drinks reception offered by



Thursday, May 11

09.30 Welcome Coffee offered by

11.00 PORTS OF GENOA
Ports of Genoa meets Baden-Württemberg

Baden Wurttemberg, one of the most prosperous German States, meets with the Ports of Genoa to build a solid logistics partnership to serve the import-export market towards the Mediterranean and Far East.

13.00 Light lunch offered by

15.00 Conference Programme Events **Hall B2 - 329**

8 ECONOMIC AND ECONOMIC GROWTH
From Italy to Germany and back again: how we can make our joint supply chains more sustainable and safer in the future

The world of logistics is changing rapidly, at the same time creating completely new challenges and chances for the transport of goods between Italy and Germany.
 What role will northern Italian logistic platforms play in the future?
 What do German industrial companies have to prepare for in the future?
 What do their challenges look like?
 And how could sustainable and efficient transport solutions look like?

16.00 Coffee break offered by

16.30 PORTS OF GENOA
New technologies for a smarter port
 The Port Authority and the University of Genoa, in collaboration with IIT (Italian Institute of Technology) and CNR (National Research Council) launch the RAISE project, with an outline of the full range of new smart solutions designed to improve the efficiency, sustainability and safety of the port chain supply.

Drinks reception offered by

In collaboration with

Friday, May 12

09.30 Welcome Coffee
 Networking & B2B

13.00 Light lunch
 Networking & B2B

16.00 Conclusion

Come and join us to discover the Ports of Genoa across the full mission naval simulator powered by

Light lunch with a selection of Ligurian signature dishes provided by Liguria Gourmet.

Coffee offered by Lavazza



For further information:
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