

THE ITALIAN RIVIERA CRUISE DESTINATION

**PORTS OF GENOA
@ SEATRADE CRUISE EUROPE 2019
HAMBURG**



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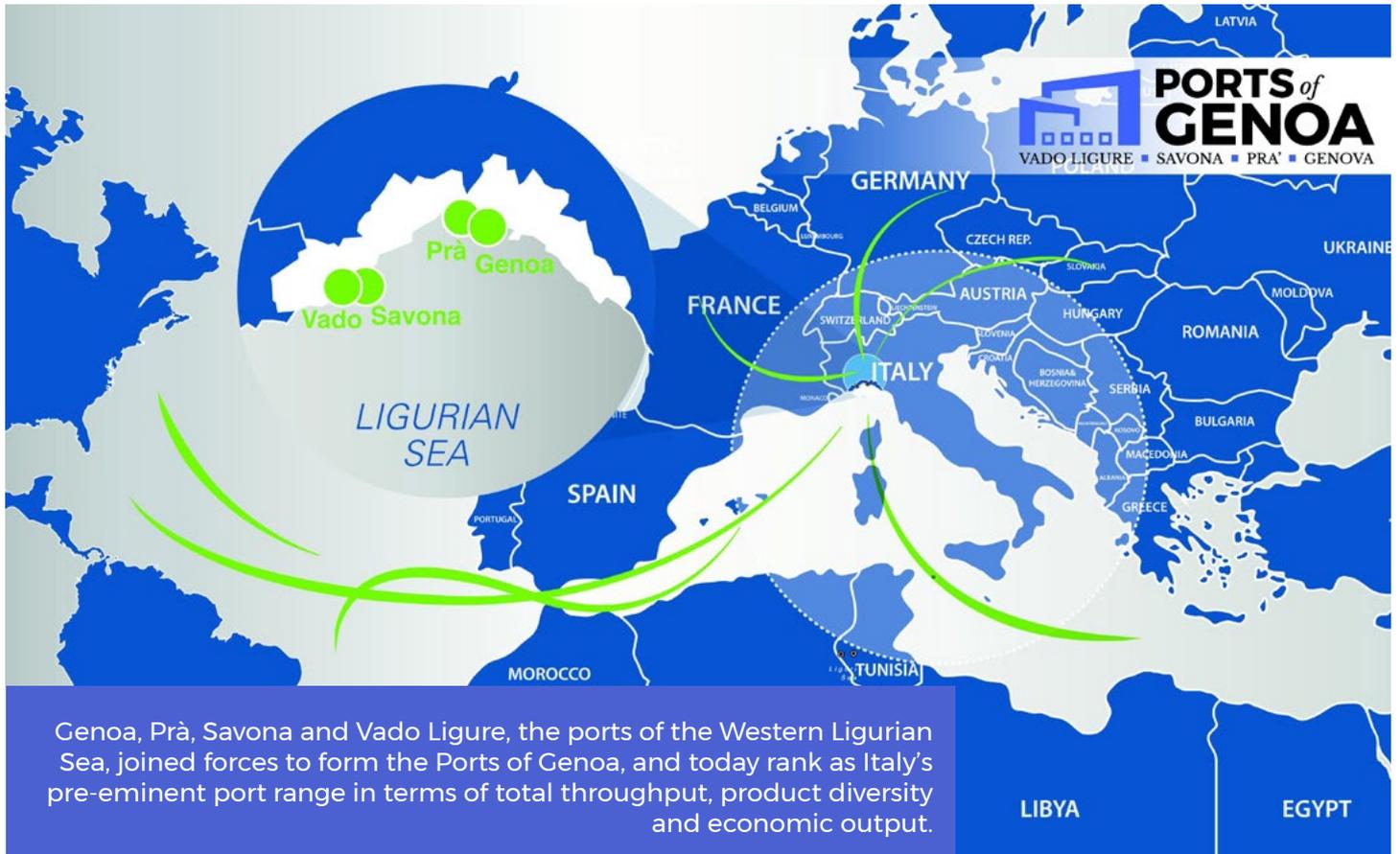
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In the heart of the Mediterranean



Four Ports, One Port Authority



The Port of Genoa



Genoa Cruise Port

Stazioni Marittime Genova manages five passenger terminals: two purpose-built terminals at Ponte dei Mille and Ponte Andrea Doria are dedicated to cruise traffic, whilst three terminals at Calata Chiappella, Ponte Caracciolo and Ponte Colombo, are primarily used for ferry traffic. Access to the terminals is easy as the passenger port is located just 5 km from Cristoforo Colombo Airport and 200 m from Genoa's major railway station.



MSC Cruises, the world's fastest growing cruise line, has chosen to focus on Genoa. The company homeports at its facilities, sailing to major destinations in the Mediterranean, and moved 946,500 passengers through Genoa in 2018.

TRAFFIC 2018
Total Cruise Pax: 1,011,398
Total Cruise Calls: 229

FORECAST 2019
Total Cruise Pax: 1,350,000
Total Cruise Calls: 257



Stazioni Marittime Genova

Ponte dei Mille

The monumental 1930s refurbished building, covering 16,000 sqm, can accommodate two large cruise vessels and up to 10,000 passengers a day. Ponte dei Mille Terminal features a 340 m-quay capable of handling the latest generation of post-Panamax cruise ships, and an additional berth 290 metres in length. The facility is equipped with the full range of services to guarantee maximum safety and comfort



Ponte Andrea Doria

The art deco terminal building covers a total surface area of approximately 11,000 sqm on two floors and features two berths of 300 metres in length, equipped with mobile boarding bridges, which can host the last generation of cruise ships and accommodate 8,000 passengers per day. Maximum comfort is offered in the ample departure halls which house an extensive array of passenger amenities.

AREA: 290,000 sqm

FACILITIES: 5 passenger terminals

BERTHS: 12

LENGTH OF QUAYS: 3,000 m

MAX. SHIP DIMENSION FOR BERTH

length: no limit

width: no limit

ANCHORAGE

available: yes

ship tenders allowed: yes

tugs available: yes

tidal movement/range: 30 cm

SHIP AND PASSENGER SERVICES

Pilotage, berthing, tugs, ship repairs, bunkering, solid/liquid/special waste collection and disposal, water supply, ship provisions, banks, carparks, shops, duty free

TRANSPORTATION

Boat services to historic centre and shoreside excursions to the Riviera
City centre: 1 km
Railway Station: 200 m
Genoa International Airport: 5 km

SAFETY

Stazioni Marittime implements the Health & Safety System in compliance with the international BS OHSAS 18001 standards certified by *RINA*

SECURITY

International Code for the Security of Ships and Port Facilities (ISPS) of the IMO
N° 725/2004 EU Regulation on Ship and Port Facility Security
Port Facility Security Plan approved by the Port of Genoa Harbour Master



The Port of Savona

Savona Cruise Port

Located near the airports of Genoa, Nice-Cote d'Azur and Milan, Savona is strategically positioned in the heart of the Italian Riviera and is homeport to Costa Crociere ships for itineraries across the West Mediterranean.

On November 3, 2019, Savona will host the naming ceremony for the new Costa Smeralda flagship (180,000 tonnes and 2,612 rooms). From November 9, 2019 until spring 2021, Costa Smeralda will be in Savona every Saturday. In preparation for the arrival of Costa Smeralda, major work has recently begun in the Savona cruise port, for a total investment of approximately 24 million euros. The

Western Ligurian Sea Port Authority is due to dredge the sea bed in front of the Palacrocieri main cruise terminal quay to increase the draught from the current -9 m asl to -11 m asl, after consolidation of the structure.

The total cost of the work is estimated to be 19.35 million euros. Costa Cruises will invest a total of 4.5 million euros to buy two new passenger boarding bridges and adapt the structure of the Palacrocieri main cruise terminal by reorganizing the spaces and flows. The works will not interfere with port operations, in fact, Costa ships are scheduled to make 155 calls in 2019.



TRAFFIC 2018
Total Cruise Pax: 848,487
Total Cruise Calls: 195

FORECAST 2019
Total Cruise Pax: 770,000*
Total Cruise Calls: 162

*Due to the works in progress

Palacrociere

Costa Crociere directly operates the Palacrociere, the Savona Cruise terminal, consisting of two dedicated quays and two maritime stations, connected by a bridge.



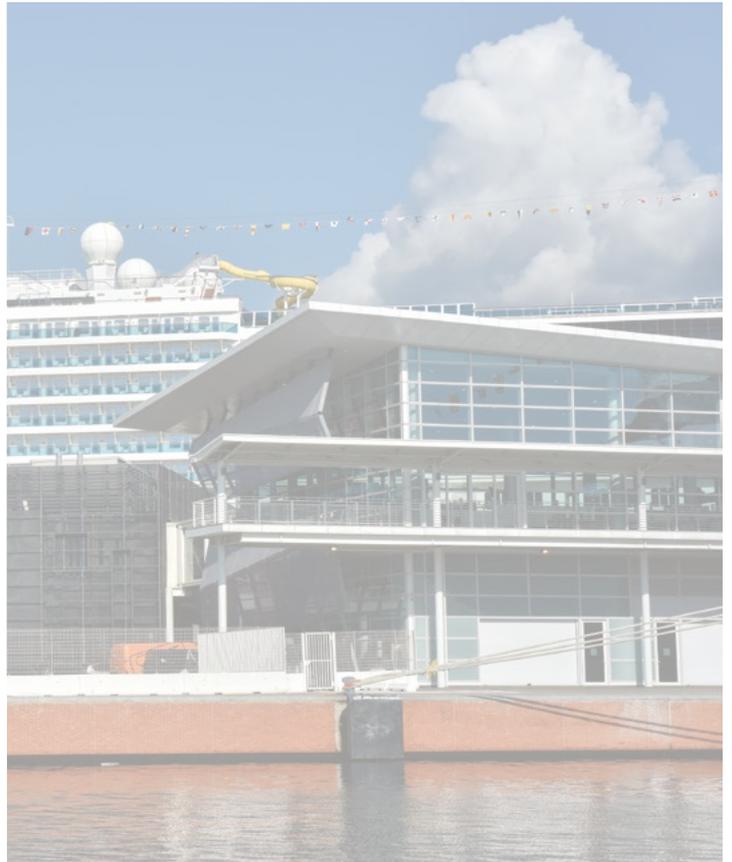
Savona, thanks to its state-of-the-art reception facilities for passengers, ranks among the major cruise ports in the Med. From the beginning of cruise activity in 1997 through to last year, approximately 13 million passengers have passed through the Palacrociere, which in 2018 handled 195 cruise ship calls and around 850,000 cruise pax.

PALACROCIERE TERMINAL WEST

Indoor area 8,000 sqm
External area 2,700 sqm
3 floors; 8 escalators; 4 lifts; 24 check-in desks; 1,400 seats; 2 passenger boarding bridges

PALACROCIERE TERMINAL EAST

linked to Terminal West, via a connection path on ground floor and a bridge of 21 m at the ground.
Indoor area 3,000 sqm
Outdoor area 1,000 sqm
2 floors; 2 escalators; 2 panoramic elevators; 500 seats; 1 passenger boarding bridge



QUAYS

Calata delle Vele quay
"Don Genta" quay
Occasional use of public berths

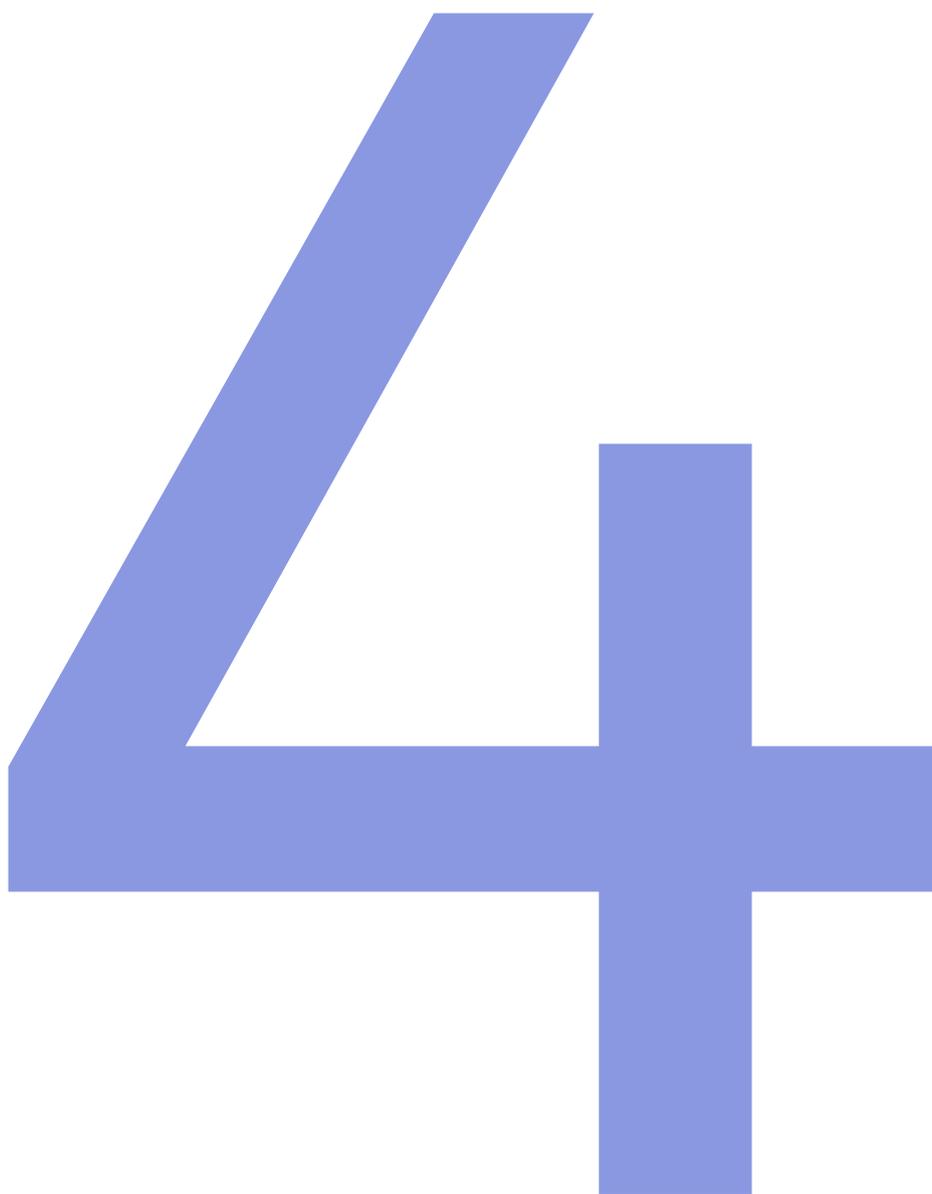
SERVICES

Covered bus & coach parking area, parking areas for buses and cars, bar/restaurant with panoramic terrace, VIP lounge, children & teens' club, internet café, conference centre, interactive areas, crew room- recreation space for crews

SECURITY

Terminals area completely fenced and guarded
12 luggage x-ray control system

Shore Excursions: discovering the Italian Riviera



Genoa La Superba: The Waterfront

The Cruise Terminals of Genoa are located in the heart of the Old Port, a blend of modernity with the elements from the different periods of the city's fascinating maritime past. Genoa's waterfront was the focus of a highly successful ambitious redevelopment scheme on the part of the Genoese Renzo Piano, one of the most influential architects in the world.



Europe's leading state-of-the-art *Aquarium*, situated along the waterfront, is Genoa's top attraction. Its display tanks stretch out into the harbour: dolphins, sharks, piranhas, penguins, seals are amongst the over 500 species which can be viewed close up, underwater or from walkways above the tanks.

Nearby is the *Galata Maritime Museum*, celebrating Genoa's prodigious seafaring past. There are also superb views of Genoa from Renzo Piano's *Il Bigo* structure. Children can learn about science and technology and have fun at the *Città dei Bambini e Ragazzi* featuring over 90 interactive and multimedia exhibits.



Step Back in Time

Genoa's past, as one of the Mediterranean's leading maritime powers and as cradle of the modern banking system, is reflected in the wealth of sumptuous marble landmarks which characterize the vast pedestrianised old town. The caruggi and piazzas are a living treasure trove of the past.



Highlights include *Palazzo Ducale* which hosts acclaimed international photographic and art retrospectives, concerts and cultural events; the Romanesque *Cathedral of San Lorenzo* with its distinctive black slate and white marble facade; *Palazzo del Principe* with artwork by Old Masters. Much of the former Republic of Genoa's mercantile wealth had been invested in churches decoration. For instance the *Church of Gesù*, with outstanding works of art by Rubens, or the *Church and Cloister of San Matteo*.



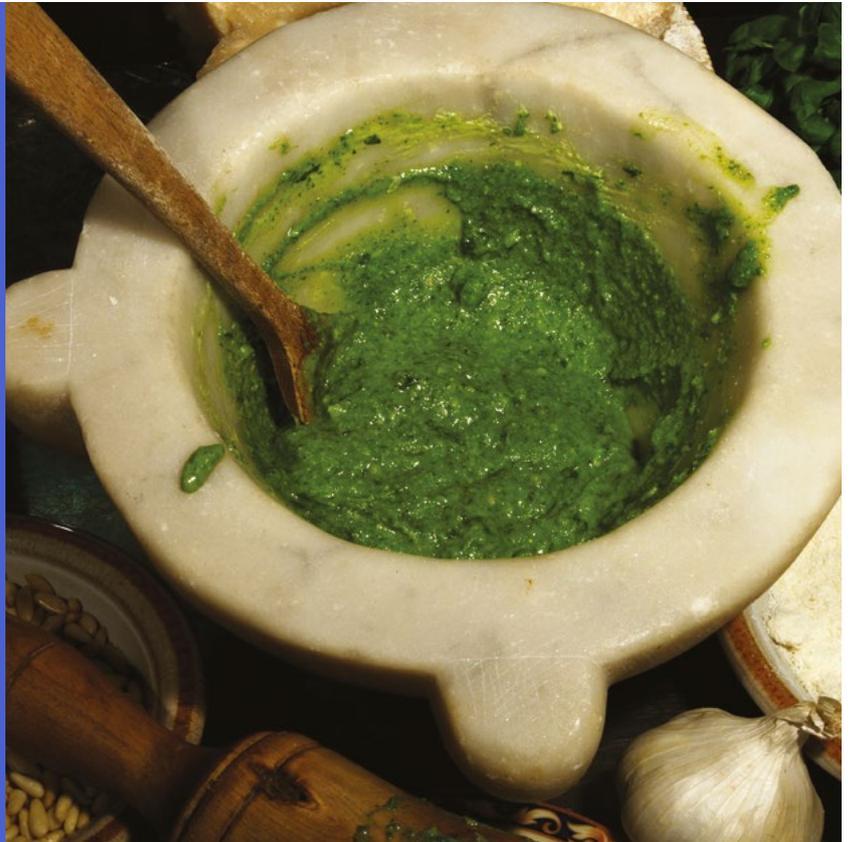
UNESCO WORLD HERITAGE SITE

A staggering 42 of the more than 100 Palazzi enlisted as "dei Rolli", and located in Genoa's historic centre have been designated UNESCO World Heritage Sites.

Gastronomic Genoa

Genoa has a population that cares deeply about food: restaurants, trattorias, cafés and food stalls abound throughout the city and offer a vast selection of culinary delights.

Genoa is naturally the birthplace of the celebrated *pesto*, with fresh basil grown locally. *Focaccia* is a staple here and delicious *col formaggio* (with cheese). *Farinata*, a tasty chickpea pancake, is another local speciality. Fish, freshly caught, is turned into gastronomic masterpieces like *fritto misto* – deep-fried mixed seafood – and *stoccafisso accomodato* – stockfish with potatoes and *taggiasche* olives. Whilst anchovies are considered daily fare. The artichokes from nearby Albenga are practically worshipped and used to make *torta pasqualina*. Pine nuts, olives, herbs are all ubiquitous and the continuing dedication to the traditional ways is evident on nearly every street in the small family-run shops and eateries.



The caruggi of the old town, strewn with niches and shrines, hand-carved ornamental panels over doorways and marble reliefs, are lined with listed independent Old World Shops, the **Botteghe Storiche**, inviting places in which to stop. Here visitors can indulge in exquisite pastries, handmade chocolates, candied chestnuts, marzipan fruits, herbs and spices, or distinguished silk ties with hand-embroidered initials, tailor-made men's shirts, antique books and maps, natural herbal and botanical products... Genoa is certainly an enchanting destination!

From the Seaside to the Hills

Stretching along a 30-km coastline, Genoa offers great beaches within easy reach of the cruise port.



A leisurely walk along the Corso Italia leads to pretty **Boccadasse**, a small sheltered fishing village where you can sample the perfect ice cream, made entirely from natural ingredients, and indulge in sublime aperitivi in the numerous bars overlooking the sea. Whilst **Nervi**, on the eastern side of Genoa, between the hills and the sea, where grand villas and lush gardens once owned by Italian nobles now provide stunning backdrops to art displays and events, offers the terrific opportunity for a stroll along the dramatic 2-km Anita Garibaldi Promenade which runs along the cliffside.



INLAND ITINERARIES

The hills which encompass Genoa are dotted with a myriad of perfectly preserved hamlets and villages where visitors can savour a taste of history, tradition, handmade crafts and gastronomic delights. One of the most pleasant ways to travel inland from Genoa is by the **Casella Railway**, on a narrow gauge train in refurbished carriages dating from 1929, which offers breathtaking views as it cuts its way into the heart of the Apennines.

Get out of town

A bus-ride or boat trip from the Cruise Terminal along a spectacular rugged coastline and in 40 minutes the top exclusive resorts of **Portofino**, **Santa Margherita** and **Camogli** of the renowned Italian Riviera can be viewed against a backdrop of lush Mediterranean vegetation.

Camogli, a charming sun-drenched fishing village, is characterised by lofty yellow and orange houses along the tiny harbour where the pine-green cliffs plunge into the turquoise sea. The myriad of coffee shops and bars which line the passeggiata are a great place from which to enjoy the fine views over *Golfo Paradiso* and *Monte Portofino*. Boats link Camogli to the adjacent 12-th century *Abbey of San Fruttuoso di Capodimonte*, nestled in a tiny hamlet in a picturesque bay.



From Camogli one of the most scenic routes in Italy leads to **Santa Margherita Ligure**, the elegant coastal town where the waterfront bars and cafés fill up with young vacationers in the summer, whilst the resort simultaneously preserves the charm of the brightly coloured houses that recall its fishing village past. Here designer shopping is a must as the town abounds with boutiques. Finally, the headland and little bay of **Portofino**, whose tall, narrow pastel-coloured houses frame the harbour, is one of the most famous views in Italy. The piazzetta bustles with boutiques, bars and trattorias overlooking the harbour against the backdrop of the porticoes. As easy scenic trail leads to the Lighthouse at *Punta del Capo*.

For more info: www.lamialiguria.it



The Chamber of Commerce of Genoa is firmly committed to supporting projects designed to promote Genoa as a tourist destination and to foster the high-performing sectors of the local economy, in conjunction with the industry associations and the public administrations actively involved in marketing Genoa and its surrounding area. Within this framework, the Chamber of

Commerce joined ItinERA, a Italian-French Maritime Project, which aims to provide new eco-tourist opportunities and create genuine and sustainable itineraries for cruise passengers, in cooperation with the other partners of the Project. ItinERA is dedicated to marketing such activities by promoting on-site experiences for tourists, by creating innovative environmental excursions based upon sustainable development, biodiversity and exchange of know-how and best practice. To date, 4 new shore excursions have been introduced, 2 in Genoa and 2 in the Camogli/Portofino area, which focus on cultural and rural tourism, gastronomic traditions and sports activities.

For more info: www.ge.camcom.it



Savona: City of Popes

Savona combines the charm of its medieval centre with the modernity of the new buildings of the port area, designed by international architects.



Cruise ships arriving in Savona are welcomed by the ancient Leon Pancaldo tower, which monitors their safe mooring at the dock of the port. Once disembarked, passengers can easily reach the ancient town across the pedestrian bridge in the marina and then take a walk along the fascinating alleys of the medieval centre.

Tourists can pay a visit to the Cathedral with Julius II's intarsia choir and the Sixtine Chapel, commissioned by Pope Sixtus IV. Our Lady of the Castle's oratory with the monumental polyptych by V. Foppa and L. Brea and the Town Gallery with the works of art commissioned by the Della Rovere family are certainly worth a visit.



Art lovers can enjoy a visit to The Art Museum of Palazzo Gavotti, hosting The Municipal Art Gallery, an exciting crossroads of ancient, modern and contemporary art, and the new Ceramics Museum, a marvellous voyage across different eras and styles.

Other local specialties are Farinta e Panissa. There's an unmistakable sweetness that you can smell in the old ways of the historical center especially in the late afternoon. Especially panissa, sliced, fried and enclosed in a small white and smash loaf (like arabic bread) continues to be the favourite snack for the citizens that always make it taste to their guests or don't forget to advise it to the tourists looking for local dishes.

Riviera delle Palme



Just a short way from Savona you can discover villages which have maintained their medieval appearance almost unaltered: Noli, known as the “fifth maritime republic”, with its picturesque cobblestone streets surrounded by imposing defensive walls and dominated by the Ursino Castle; **Finalborgo**, the capital of the Del Carretto’s Marquisate; **Varigotti**, a bunch of colourful small Saracens’ houses rising from the sandy beach.



Albenga, which features a wellpreserved historic centre with medieval towers
A two-hour drive along the “Flowers’ Motorway” will take you to the Principality of Monaco. Here you’ll be able to visit the Royal Palace square and the little Cathedral and the muchloved Princess Grace.

Promoting Tourism and Local Territory

Savona can offer plenty of things to do and to see for visitors who want to explore in-depth the richness of this beautiful Ligurian city.

Infopoint

Infopoint Savona is a modern tourist information centre, strategically positioned just outside the cruise terminal of Savona and a few meters from the city centre. Infopoint providing useful information to around 90,000 cruise pax every year. In 2015 Costa Crociere, the Municipality, the Port Authority and the Chamber of Commerce signed a MoU aimed at improving tourism management in Savona.



www.facebook.com/infopointsavona

Twitter: @infopointSavona

Chamber of Commerce “Riviera di Liguria”

The Chamber of Commerce “Riviera di Liguria” supports enterprises located in three Ligurian provinces: Imperia, La Spezia and Savona. The Chamber’s primary function is to improve the economic welfare of the community, supporting companies, providing information, funds, training and tuition, facilitating credit for business, boosting innovation, and encouraging the best use of the local resources. Thanks to the successful co-operation among Costa Crociere, the Port Authority, the Municipality and the Chamber of Commerce, tourist’s knowledge and appreciation of the town of Savona and its surroundings is constantly growing.

For more info: www.rivlig.camcom.gov.it

Savona's Chinotto: a Delicacy of Liguria

A long-lasting history, a great tradition and a unique sensorial experience to be discovered: this is Chinotto, a small citrus fruit representing one of the most authentic symbols of Savona which is now known as "the town of Chinotto".



This plant is evergreen and even though it is not large, it develops an amazing quantity of fruits and it is also used as mere decoration.

During the harvest between September and November, you can see among the leaves a lot of bunches of the green Chinotto that become yellow and orange; its perfume is strong and long-lasting; however, as the flavour is too bitter, Chinotto has to be transformed to become a spectacular delight.

Although the studies are still at the beginning, the CeRSAA got some preliminary results.

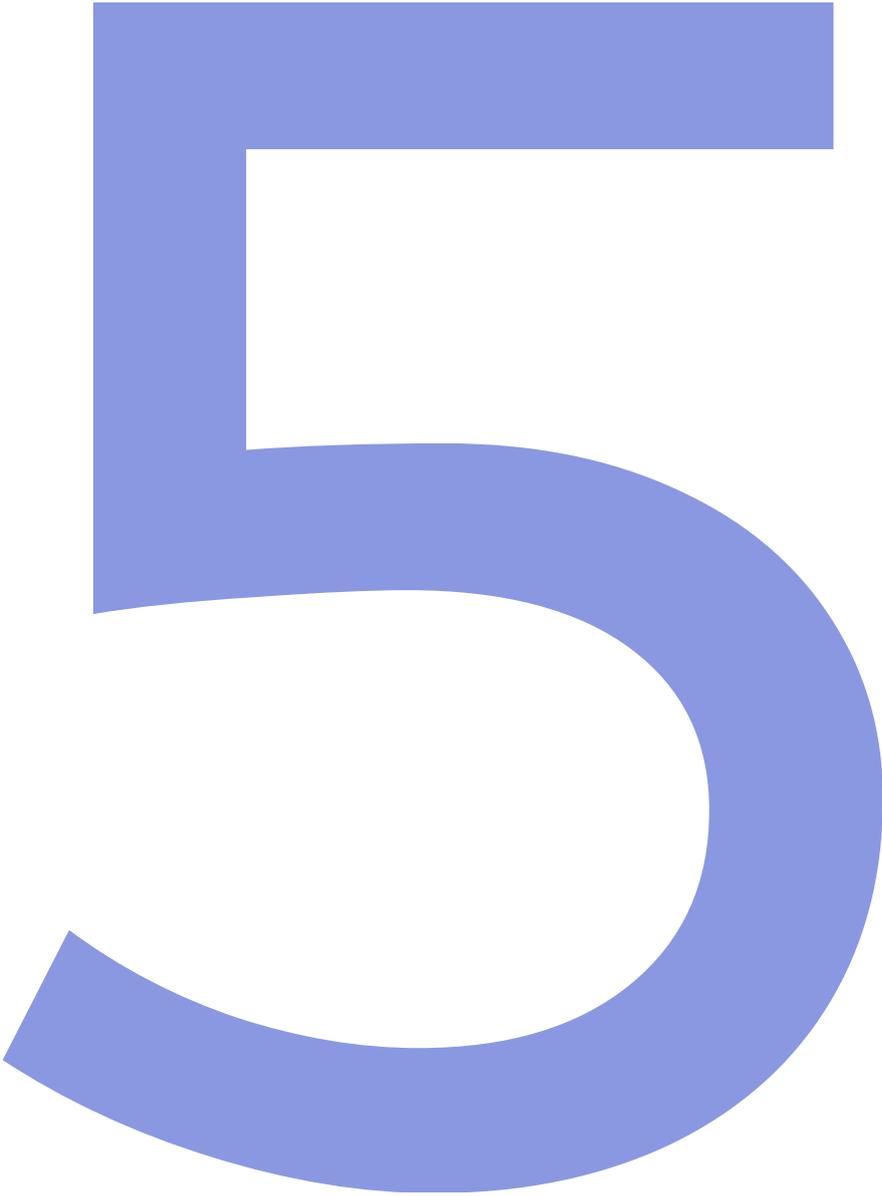
They have done some laboratory tests on the varieties of chinotto, which showed that the chinotto of Savona has different genetic characteristics and distinct from other varieties, both chemical and organoleptic.

The chinotto of Savona has particular nutritional and chemical properties which make it good both for food, wellness and cosmetics. In addition, the chinotto is rich in vitamin C, stimulates the digestive functions and the flowers have anti-insomnia effects.



In February 2019, as a part of European Project "a sea of citrus fruits" Savona inaugurated the "Giardino dei chinotti" in the Priamar Fortress.

Easy to Reach



Cristoforo Colombo International Airport

Genoa's **Cristoforo Colombo International Airport** is a short distance from the Cruise Terminal and the city centre, just 6 km away, and offers a direct on-site connection with the motorway. Savona's Cruise Terminal sits just 42 km away. Plans are also afoot to build a direct airport passenger link with the nearby railway station.



The Airport can accommodate the most advanced aircraft on its 3,065-metre runway. It offers direct flights to major European destinations which, with the cruise terminal a mere 6 km away, is an important consideration for cruise operators. Baggage control and reclaim procedures have been upgraded to speed up operations and facilitate passengers' movement between the airport and passenger port. Other facilities include the ticket office, a VIP lounge, exclusive lounge for MSC cruise passengers, free WiFi, restaurant, 4 bars, a bank, shops, a Fly Safe Bag point, car rental and tourist information office.

Coach parking and taxi ranks are located next to the terminal, whilst a 900-vehicle car park sits in front of the passenger terminal. In addition, the airport offers two on-terminal shuttle bus services, Volabus and i24, to Brignole and Piazza Principe mainline railway stations in the city and to Sestri-Airport Station

Travelling To/From The Cruise Ports

	DISTANCE (KM)	DISTANCE (KM)	
	GENOVA	SAVONA	
Genoa Cristoforo Colombo Airport	5	42	www.airport.genova.it
Milan Malpensa Airport	200	210	www.milanomalpensa-airport.com
Nice-Cote d'Azur Airport	200	160	www.nice.aeroport.fr

CRUISE TERMINAL OPERATORS

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Photo Credits:

Merlofotografia
Agenzia in Liguria
Comune di Genova
Comune di Savona

With the support of:

Agenzia Regionale per la Promozione Turistica In Liguria
Comune di Genova
Comune di Savona
Camera di Commercio di Genova
Camera di Commercio Riviera di Liguria
Aeroporto di Genova S.p.A.



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